Esports

Undergraduate Certificate

Get in the Business of Gaming!

Esports is an exciting billion-dollar industry that is experiencing explosive growth and offers abundant career opportunities. WilmU's **100% online Esports Certificate** program is the only one of its kind in Delaware and provides students with an introduction to esports, incorporating the disciplines of business, technology, entrepreneurship and digital media. Students who complete this certificate will be prepared to understand and participate in the global expansion of esports.

Course Requirements (18 credits)

Prerequisites may be required. Visit the program page for details.

	ESP	201	Introduction to Esports Events and Production
	ESP	271	Esports and Data
	VFP	307	Streaming Media
	BMK	400	Social Media Marketing
	BMK	366	Entrepreneurship
Choose one course from the following:			
	GMD	110	Intro to Game Programming
	CSC	100	Web Design & Development
	SEC	290	Introduction to Programming With Python
	BBM	201	Principles of Management
	BMK	305	Marketing
	DSN	300	Design for Marketing
	VFP	203	Intro to Non-Linear Editing

While the Esports Certificate is a highly marketable standalone credential, it is also part of a series of stackable credentials. **Through Dual-Credit ADVANTAGE™**, you can apply the entire 18-credit certificate program toward the AA in Interdisciplinary Studies and then continue into 15 different bachelor's degree programs across four WilmU colleges:

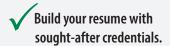
- B.S. in Animation & 3D
- B.S. in Applied Technology
- · B.S. in Business Analytics
- B.S. in Business Management
- B.S. in Communication
- B.S. in Computer Science
- · B.S. in Cybersecurity
- B.S. in Game Design & Development

- B.S. in Graphic Design
- B.S. in Health Sciences
- B.S. in Human Resources
- · B.S. in Law, Policy & Political Science
- B.S. in Marketing
- B.S. in Video & Film Production
- · B.S. in Web Design

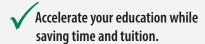
Get started today at wilmu.edu/Certificates.



Earn a certificate AND get credit toward a degree at the same time. Through **Dual-Credit ADVANTAGE™**, you can go further, faster, by applying credits to multiple degree and certificate programs, without extra time or tuition cost.







What sets us apart:



Job Market Relevance



Affordable Tuition



Degree Program Alignment



Expert Faculty

