Business Communication

Graduate Certificate

Master the skills of strategic communication with the Business Communication certificate. In courses that include Communication Analytics, Strategic Communication and Multimedia Communication, you'll gain proficiency in message development, collaborative planning, creative strategies, program execution and results measurement with current technologies. Instructors are chosen from the field and share their experience addressing today's business communication challenges.

Course Requirements (15 credits):

Prerequisites may be required. Visit the program page for details.

MCM	6100	Multimedia Communication
MCM	6101	Communication Writing
MCM	6102	Legal and Ethical Issues
MCM	6103	Communication Analytics
MCM	6104	Strategic Communication

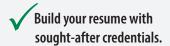
Related Programs:

- MBA
- M.S. in Digital Communication
- M.S. in Management
- Marketing Management Graduate Certificate

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