

Essentials of People Management

Undergraduate Certificate

Develop the foundational knowledge, skills and abilities needed to become an innovative leader who can foster a healthy and productive workplace culture that values justice, diversity, equity and inclusion. With no prerequisites required, this certificate program provides a perfect pathway for team members aspiring to supervisory roles as well as supervisors who need to upskill for career advancement.

In this program, students have the option to utilize one-credit Micro-Courses to meet elective credit requirements. Three of these single-credit workshop-style courses can stack into the equivalent of one (three-credit) elective course, giving you further options for customizing your certificate.

Curriculum (15 Credits):

Prerequisites may be required. Visit the program page for details.

- ☐ **BBM 102** Introduction to Business
or
BBM 201 Principles of Management
- ☐ **HRM 201** Foundations of People Management
- ☐ **BBM 306** Foundations of Innovative Leadership
- ☐ **HRM 351** Managing Diversity
- ☐ **Elective Course(s)** 3 Credits

Students will choose one (three-credit) elective or three (one-credit) Micro-Course electives from the following list.

Three-Credit Approved Electives:

- ☐ **BBM 347** Interpersonal Skills and Professionalism
- ☐ **BBM 201** Principles of Management
- ☐ **SOC 315** Emotional Intelligence and Leadership
- ☐ **PSY 101** Introduction to Psychology
- ☐ **SOC 101** Introduction to Sociology
- ☐ **HSP 101** Introduction to the Hospitality Industry
- ☐ **BBM 105** Introduction to Construction Management
- ☐ **SPM 305** Sport Management 1

One-credit Micro-Courses are listed on reverse.




Dual-Credit ADVANTAGE™

SAVE TIME & TUITION

Earn a certificate AND get credit toward a degree at the same time. Through **Dual-Credit ADVANTAGE™**, you can go further, faster, by applying credits to multiple degree and certificate programs without extra time or tuition cost.

- ✓ **Build your resume with sought-after credentials.**
- ✓ **Learn from experienced industry professionals.**
- ✓ **Accelerate your education while saving time and tuition.**

What sets us apart:

-  **Job Market Relevance**
-  **Affordable Tuition**
-  **Degree Program Alignment**
-  **Expert Faculty**



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Curriculum (continued):

One-Credit Micro-Course Approved Electives:

- ☐ **HRM 360** Human Resource Leadership
- ☐ **HRM 362** Aligning Human Resource and Organizational Strategies
- ☐ **HRM 363** Building and Managing Employee Engagement
- ☐ **HRM 364** The Current & Future Trends of Human Resource Management
- ☐ **HRM 365** Change Management
- ☐ **HRM 366** Strategic Performance Management
- ☐ **HRM 367** Creativity and Innovation in Organizations
- ☐ **HRM 368** Human Resources in Film
- ☐ **HRM 369** Mental Health in the Workplace
- ☐ **HRM 370** Intro to People Analytics
- ☐ **HRM 371** The HR Professional
- ☐ **HRM 372** Emerging Technologies in Human Resources
- ☐ **HRM 373** HR and the Virtual World of Work
- ☐ **HRM 374** Future of Training and Development

Micro-Course FAQ can be found at wilmu.edu/Business/Essentials-of-People-Management-Certificate.aspx.

Notes:

- 1) In place of an elective, this certificate will also accept three Business Management credits related to the University Partnership Center/College of Business Supervisory Training Program.
- 2) By student request, additional courses may be used as an elective with prior approval from the program chair.

Related Programs:

- B.S. in Business Management
- B.S. in Human Resource Management
- B.S. in Organizational Leadership
- Human Resource Management Certificate
- Training and Staff Development Certificate

Get started today at wilmu.edu/Certificates.

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