Bachelor of Science in Graphic Design

Merge Creative Talents and Tech Skills Into an Exciting Career

Learn to develop visual concepts that inspire, inform and educate through quality design and leading-edge technologies. A completion degree version of this program is available for those who already hold an associate degree or higher.

Skills-Based Career Preparation That Spans Industries

Learn the principles of good design through hands-on experience, using the latest software and design technology in courses that include Visual Communication, Design for Marketing, Fundamentals of Motion Graphics, Photoshop, InDesign and Illustrator.

Build Your Resume and Network

Gain on-the-job skills through an optional six-credit cooperative learning experience. Add tangible assets to your resume and increase your professional connections prior to graduation in this versatile and affordable program.

Dual-Credit ADVANTAGE™ Options

Use five free elective courses in this program to earn an additional credential — a graduate-level certificate in Technology Project Management. You can also apply those 15 credits toward a master's degree in Information Systems Technologies.

Students may also be eligible to incorporate five graduate-level Digital Communication courses into this undergraduate course of study — and at the undergraduate tuition rate! These courses and their credits would apply to both the B.S. in Graphic Design and the M.S. in Digital Communication.

Get started today at wilmu.edu/Apply.

40 courses | 120 total credits
Finish your Graphic Design degree faster by transferring credits.

$1,287
per course
Cost of a typical 3-credit course

Classes start every 8 weeks.

WILMINGTON
UNIVERSITY™
TECHNOLOGY

Bachelor of Science in Graphic Design

General Education Requirements (39 Credits)

☐ CTA 210	Intro to Technology	☐ ENG 310	Research Writing	
☐ DSN 110	Fundamentals of Drawing	*OR* ☐ ENG 360	Creative Writing	
☐ ECO 105	Fundamentals of Economics	☐ HIS 230	History of Art and Design	
☐ ENG 121	English Composition I	☐ HIS 381	Contemporary Global Issues	
☐ ENG 122	English Composition II	☐ MAT 205	Introductory Survey of Mathematics	
☐ ENG 131	Public Speaking	☐ PHI 100	Introduction to Critical Thinking	
☐ ENG 131	Public Speaking	☐ PSY 101	Introduction to Psychology	

Graphic Design Core (63 Credits)

☐ ANI 201	Fundamentals of Motion Graphics		☐ DSN 318	Portfolio Production	✔
☐ DSN 105	Visual Communication		☐ DSN 335	Advanced Vector Drawing	✔
☐ DSN 121	Basic InDesign		☐ DSN 401	Advanced InDesign	✔
☐ DSN 210	Basic Photoshop		☐ DSN 410	Advanced Photoshop	✔
☐ DSN 220	Concept Development		☐ DSN 415	Package Design	✔
☐ DSN 235	Vector Drawing		☐ DSN 487	Senior Project	✔
☐ DSN 300	Design for Marketing	✔	☐ DSN 490	Internship / *OR* ☐ DSN 489 Experiential Learning in Design	✔
☐ DSN 306	Principles of Color Theory	✔	☐ TEC 215	Basic Photography	
☐ DSN 307	Intermediate InDesign	✔	☐ TEC 325	Business of Freelancing	✔
☐ DSN 308	Illustration	✔	☐ VFP 313	Aesthetics of Film	✔
☐ DSN 315	Typography	✔			

College of Technology Certificate Electives (15 Credits)

Choose a College of Technology certificate to fulfill this elective core.

☐ COT Certificate Electives (15 Credits)*

Free Elective (3 Credits)

Choose ONE free elective to complete the degree requirements of 120 credit hours.

☐ Free Elective (3 Credits)**

Accelerate Your Master's Degree
Replace up to five of your electives with graduate courses to get a head start on your master's degree and potentially earn a graduate certificate.

✔ = *Typical Completion Degree Course*

*If not pursuing a College of Technology Certificate, students may choose from courses in the following programs to fulfill their electives: ANI, CSC, DFM, DSN, GMD, ISM, SEC, TEC, UAV and VFP. Selecting an elective outside of this list will require approval of the program chair.

**Students with fewer than 16 transfer credits are required to take FYE 101 as one of their electives.

Dual-Credit ADVANTAGE™
SAVE TIME & TUITION

You can apply selected courses (and their credits) in this degree program to a variety of WilmU certificate programs, allowing you to earn a resume-boosting certificate and your bachelor's degree simultaneously. Learn more at **wilmu.edu/DualCredit**.

Related Dual-Credit Certificates®:
- 3D for Digital Media
- Digital Marketing
- Marketing
- Photography
- Technology Project Management *(Grad)*
- Web Applications Development

Already have an associate degree?

A WilmU completion degree provides just the courses you need to earn your bachelor's degree.

Look for the ✔ to see typical completion degree courses.

Prerequisite and additional courses not listed here may be required.

Have questions? We're here to help!
Academic Recruiters:

💬 **(302) 213-3916**

✉ **recruiting@wilmu.edu**

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TECHNOLOGY