

Digital Marketing

Undergraduate Certificate

The U.S. Bureau of Labor Statistics projects, over the next ten years, a 9% to 19% increase in jobs requiring digital marketing skills. Wilmington University's certificate in Digital Marketing will prepare you for these jobs. Through this curriculum, you will acquire in-demand skills in the field, including developing and maintaining digital content related to social media campaigns, company websites and online advertising.


Curriculum: (18 credits) *Prerequisites may be required. Visit the program page for details.*

<input type="checkbox"/>	BMK 300	Design for Marketing	
<input type="checkbox"/>	BMK 305	Marketing	
<input type="checkbox"/>	BMK 355	Internet Marketing	
<input type="checkbox"/>	BMK 400	Social Media Marketing	
<input type="checkbox"/>	BMK 471	Mobile Marketing	
<input type="checkbox"/>	BBA 440	Web and Social Media Analytics	
OR			
<input type="checkbox"/>	DSN 210	Basic Photoshop	

Related Programs:

- B.S. in Marketing

Get started today at wilmu.edu/Certificates

 Course is available 100% online

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