

Hospitality Management Undergraduate Certificate

The hospitality industry is diverse and growing, as hospitality offerings evolve to meet consumer wants, needs and preferences. WilmU's 18-credit Hospitality Management certificate is an efficient and affordable way to launch or advance your hospitality career. This certificate program was developed to meet the needs of individuals currently working in the hospitality industry, as well as individuals with professional experience in other industries, who wish to pursue management-level career opportunities throughout the hospitality industry. The online format makes it easy to fit your studies into your schedule.

Course Requirements

Prerequisites may be required. Visit the program page for details.

- HSP 101** Intro to the Hospitality Industry
- HSP 201** Customer Relations in Hospitality
- HSP 202** Accounting & Analysis in Hospitality
- HSP 301** Leadership & Management in Hospitality
- BMK 305** Marketing

Must select one of the following three courses:

- BBM 331** Business and Society
- BBM 319** Business Ethics
- HRM 311** Human Resource Management

Get started today at wilmu.edu/Certificates

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Earn a certificate AND get credit for a degree at the same time. WilmU Dual-Credit Certificates® work double time—like you! Customize your education and add value to your degree—without adding extra time or cost.

- ✓ Build your resumé with sought-after credentials.
- ✓ Learn from experienced industry professionals.
- ✓ Earn your certificate on your own schedule.

What sets us apart:

-  job market relevance
-  affordable tuition
-  degree program alignment
-  expert faculty



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