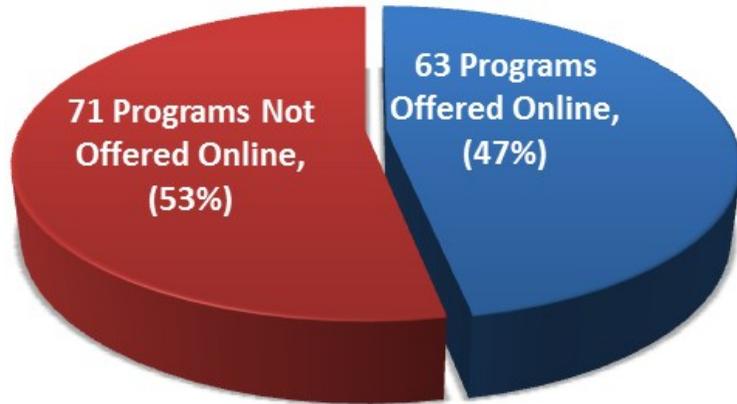


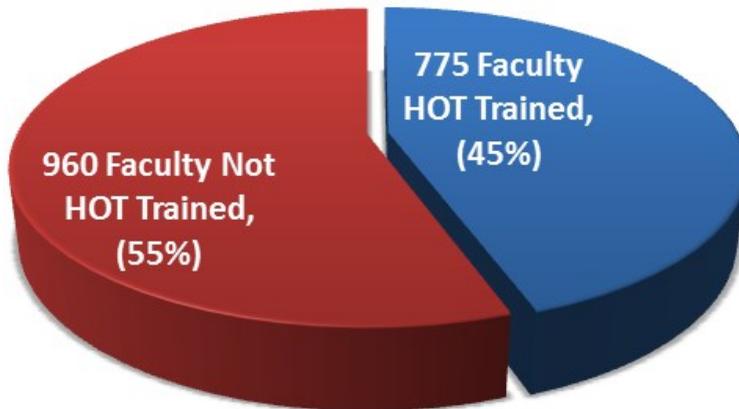
Course Development Data FY 2012-2013

- Developed 92 new online courses for a total of 607 available courses. There are currently 60+ programs including minors and certificates. 75 courses were redeveloped this year.



Active Faculty HOT Trained as of March 2013

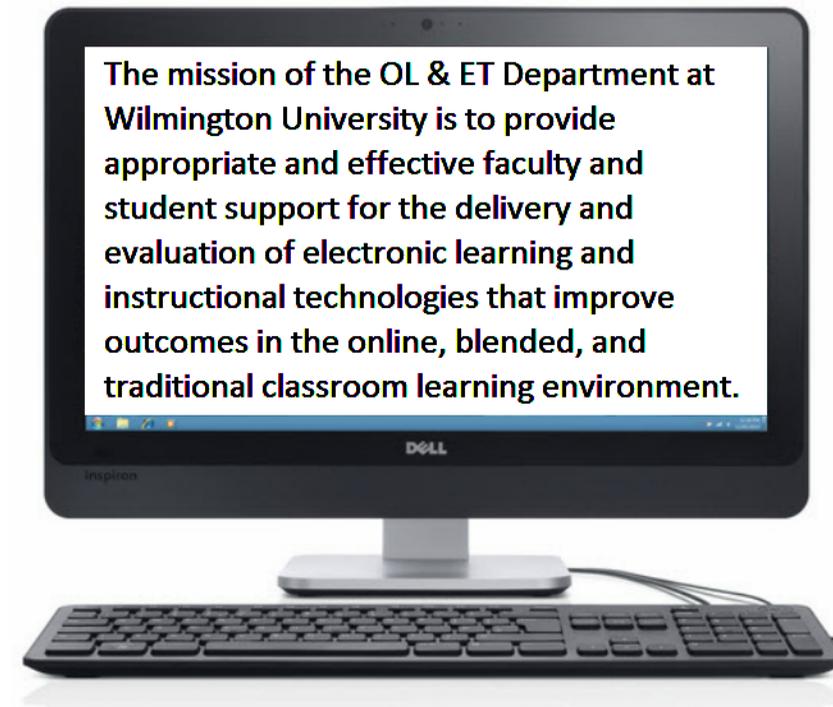
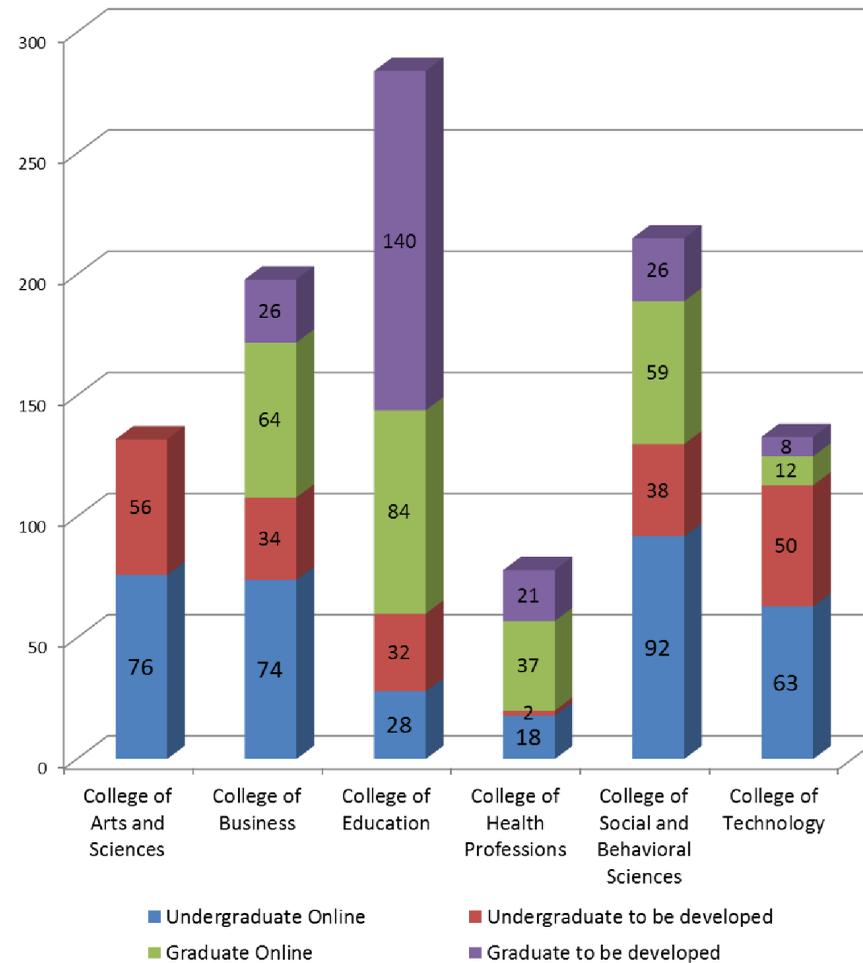
- Certified 144 new faculty to teach online through the Hybrid and Online Training (HOT). Total number of active faculty certified to teach online is 775.



Course Development Data Looking Ahead

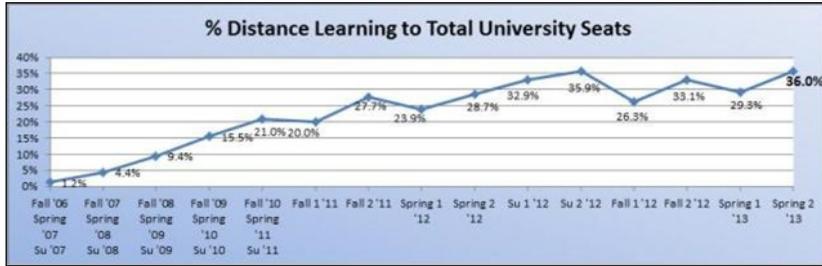
- Mapped all current and new programs strategically to identify degree completion, in turn these programs are marketed to prospects as 100% online offerings. A course tracking database is in its final stage of completion to automate this process by providing a pathway for efficient redevelopment strategies.

Cumulative Online Course Development by Colleges (607 total developments)

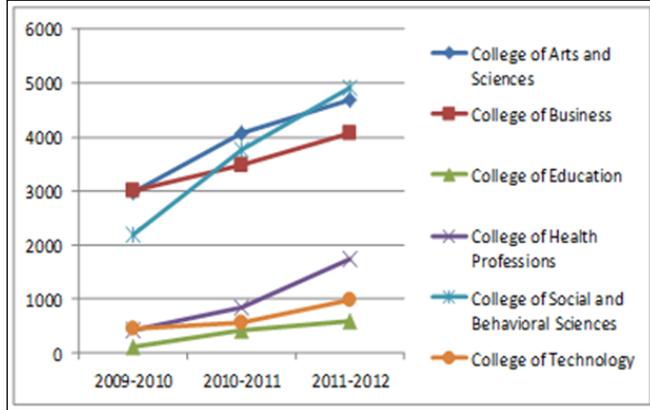


Online Learning Seats

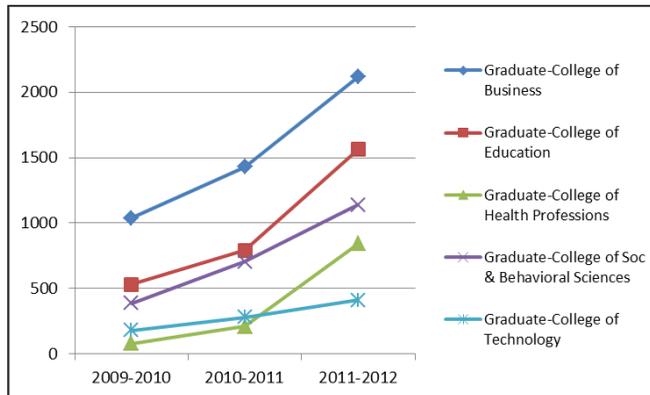
- Online Learning is 33% of the total seats with 29% seat growth for the full year. There were 3,533 students who took 100% of their coursework online and 8,624 students who took at least one course online.



Online Learning Seats—Undergraduate College Totals

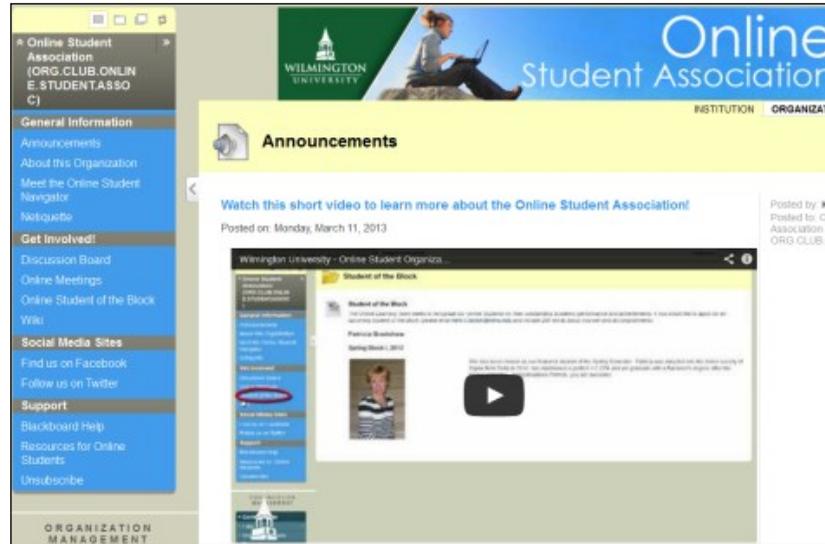


Online Learning Seats—Graduate College Totals



Online Student Support and Services

- Launched the first Online Student Association, a Student Life approved club for our students at a distance who would benefit from social and peer connections outside the classroom. Various online events such as student of the block, and monthly webinars are held to engage OL students.



- Offered students the option to request one-on-one appointments with the Online Student Navigator so that they can find the resources and guidance needed to effectively complete their classes.
- Developed a 6-part communication plan for students enrolled as a “new” online student to support registration and retention in their first term experience. This plan also supports students beyond the first term and into their academic year via newsletters and social media.
- Celebrated National Distance Learning Week to create more awareness about online classes. More than 180 students completed an Online Scavenger Hunt that would help them learn more about Wilmu Online and sample real online courses and organizations.
- Continued to facilitate the Online Student Service Group to identify and improve online services for students. Gaps and opportunities were identified with specific focus given to the needs of students outside our region.

Completed Projects FY 2012-13

- Earned the achievement **2013 Blackboard Catalyst Award - Exemplary Course** for an online course (Integrated Methods for Teaching Elementary Reading and Writing MEE 7633), WilmU joins a select group of educators and course designers from around the world whose courses have earned the Exemplary Course designation.
- Led an initiative into Bucks and Montgomery counties in Pennsylvania. This initiative yielded planned results of over 300 seats, new prospect communication, new relationships with Bucks and Montgomery Community Colleges, PA state authorization to offer OL courses, new student phone calls, and extensive marketing, recruiting, and outreach efforts.
- Collaborated with the Library to create personalized Lib Guides for 60 online courses with plans to enhance all online courses. Led the initiative with the Library to create a Repository of Academic Online Resources (ROAR) in conjunction with the Senate Instructional Resources committee.
- Developed a new training course, Personalize Your Template, for all faculty that have completed the HOT course and currently teach online. First offering will be in June 2013.
- Created a communication plan for HOT certified faculty using Campaign Monitor. Three personalized messages are sent to faculty who receive an online template prior to the beginning of the course. Best practices and tips for course preparedness are highlighted in a timed sequence. Bi-monthly e-newsletters are sent to all HOT certified faculty.
- “Development Launch” event offered as a face-to-face option for course developers before each new cycle (3 times a year). Approximately 60 developers attended this evening event.
- Implemented Smarter Measure Learning Readiness Indicator, a web-based tool which assesses a learner’s likelihood for succeeding in an online and/or technology rich learning program.
- Collaborated with University Relations and Web Communications to update OL home page with additional content and participate in the video “Online Learning at Wilmington University: Education at Your Convenience”.
- Revised the course template rubric to align with industry best practices. Templates were changed to reflect a weekly course menu. Faculty were surveyed on the quality of the template they were provided, results support prioritization of redevelopment.