

The Investment of a WilmU Education GET THE FACTS!



Data shows that there are clear advantages to obtaining a college degree, and earning your degree from Wilmington University is an especially wise investment. College graduates continue to earn a higher median income and experience lower unemployment rates than non-degree holders.¹ In fact, the U.S. Bureau of Labor Statistics reports that the usual median weekly earnings of bachelor's degree holders are 67% higher than those of individuals who hold a high school diploma only. Meanwhile, the vast majority of WilmU graduates report that their Wilmington University degree helped them advance their careers. Clearly, investing in a college education yields long-term financial benefits.

Education Level	Median Weekly Earnings ¹	Unemployment Rate ¹
High School Diploma	\$781	9.0%
Bachelor's Degree	\$1,305	5.5%
Master's Degree	\$1,545	4.1%



88% of WilmU graduates say their degree helped to advance their career.

Get a Positive Return on Your Investment

The return on investment (ROI) of a college education represents your tuition investment for earning that degree compared to the calculated potential earnings associated with that education level. Studies confirm that, over their lifetimes, college-degree-holders generally earn far more than non-degree-holders.² Due to WilmU's affordable tuition rates for in-demand degrees, the tuition investment for a four-year WilmU degree generates an ROI more than 1.5 percentage points higher than the average return rate on a bachelor's degree from a traditional college or university. And earning both a bachelor's and master's degree at WilmU provides an ROI more than 2 full percentage points higher than earning the same credentials at a traditional university.

	Four-Year Tuition Investment	Average Lifetime Earnings ² (40 years)	Annual Rate of ROI
Bachelor's Degree from WilmU	\$46,800	\$2,800,000	10.77%
Bachelor's Degree from a Traditional College	\$81,884 ³	\$2,800,000	9.23%
Bachelor's and Master's Degree from WilmU	\$46,800 + \$18,000 = \$64,800	\$3,200,000	10.24%
Bachelor's and Master's Degree from a Traditional College	\$81,884 ³ + \$66,340 ⁴ = \$148,224	\$3,200,000	7.98%

65%

of U.S. jobs through 2025 are projected to require education beyond a high school diploma.⁵

55%

of Delaware's new jobs between 2018 and 2028 will require education beyond a high school diploma.⁶

The Employment Outlook

Employment projections continue to forecast that more than half of U.S. jobs will require some form of higher education. In Wilmington University's career-driven degree and certificate programs, theory and practice combine in hands-on learning experiences led by faculty with broad professional experience outside of the classroom. Courses offered in a variety of flexible formats provide students with the knowledge and skillsets required for success in today's job market.

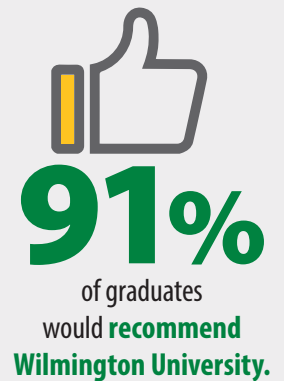
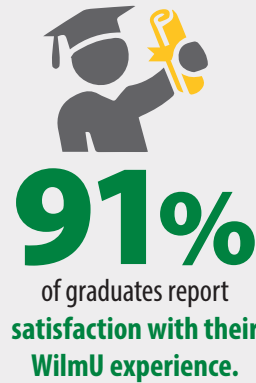
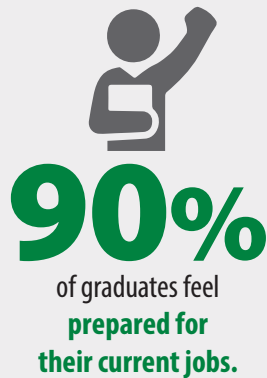
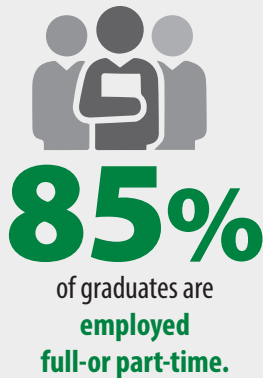


WILMINGTON
UNIVERSITY™

What Our Graduates Tell Us

Wilmington University is committed to meeting the needs of our students and providing a positive educational experience that helps to advance their careers and enrich their lives. Our annual Alumni and Student Satisfaction surveys provide critical feedback to gauge our progress in meeting those commitments.

According to the Wilmington University 2020–2021 Alumni and Student Satisfaction surveys:



Accredited Education at a Price that Makes Sense

Wilmington University is the **#1 most affordable private**, nonprofit university in its region. All students benefit from **low, in-state tuition rates**, no matter where they live. In addition to discounted tuition rates for active-duty military students, and a full range of scholarship and financial aid options, WilmU also offers other innovative ways to save. Our **Dual-Credit ADVANTAGE™** feature lets you **save and time and tuition dollars** while accelerating your education by applying courses to more than one academic credential.

**LEARN
MORE**

For more information about tuition, financial aid, scholarships, and budget management, visit: wilmu.edu/PayingforSchool

To explore the benefits of Dual-Credit ADVANTAGE, visit: wilmu.edu/DualCredit

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Source information:

1. <https://www.bls.gov/emp/chart-unemployment-earnings-education.htm>
2. <https://cew.georgetown.edu/cew-reports/collegepayoff2021>
3. <https://educationdata.org/average-cost-of-college>
4. <https://educationdata.org/average-cost-of-a-masters-degree>
5. 2025 projections largely reflect Georgetown University Center on Education and the Workforce 2020 projections of education and employment in Carnevale, Smith, and Strohl, Recovery: Job Growth and Education Requirements through 2020, 2013. Due to slow growth and protracted economic recovery, 2025 employment trends are not projected to be substantively different from initial 2020 projections.
6. <https://laborfiles.delaware.gov/dcrn/docs/Delaware-Occupation-and-Industry-Projections.pdf?20200730>